

5 Ways to Keep Your Online Accounts Safe

1



Enable Multi-Factor Authentication (MFA)

MFA is the #1 way users can secure their accounts.

2



Use Different Passwords For Each Account and Make Passwords Unique

Avoid hackers' "password spray" used to gain entry.

3



Only Access Accounts Through Legitimate Website & Apps

When accessing any app or website, use only the official app, and type web URLs directly.

4



Slow Down Before Clicking Links or Replying to Suspicious Email

You are in control of your accounts – if an email or phone call doesn't seem right, don't respond.

5



Invest in IT Security Consulting

An IT security company can help prevent hacking attempts and breaches.

DO:



Use passphrases

Longer, memorable, more secure.

Periodically refresh passwords

Set a policy or reminder to change critical account passwords.

Use a password manager

Use a solution to create, change and store passwords.

Online account breaches

Change passwords immediately if online services are breached.

Avoid clicking links

Open a new browser window and manually type website addresses.

Use biometric authentication paired with MFA if available.

DON'T:



Use any personal information in usernames or passwords.

Repeat passwords in different apps.

Store passwords in a web browser (do use a password manager).

Write passwords on a sticky note or notepad in your desk drawer.

Click "Unsubscribe" in a spam email.

Share passwords or MFA access codes with untrusted people.

There's Proof in Numbers

\$9.48M
U.S.

Average data breach cost in 2023 in the United States vs. globally at \$4.45M¹

99.9%
prevention

Multi-factor authentication can prevent 99.9% of compromised accounts²

343M
impacted

Number of people affected by cyberattacks in 2023³

SOURCES: 1 IBM 2 Microsoft 3 Forbes



ZAG wants to remind everyone to check your tech. There are simple steps you can take to keep your data safe. For a more in-depth assessment of your cyber security situation, contact ZAG Technical Services, a tech company with roots in agriculture and a specialty in agribusiness. We understand perishability, speed to market, labor issues, implementation of AgTech and the challenges of your business so we can bring you IT and managed service solutions to outsmart, outpace and outperform the competition.

Learn more at www.zagtech.com or contact us by phone at **408.383.2000** or email at info@zagtech.com